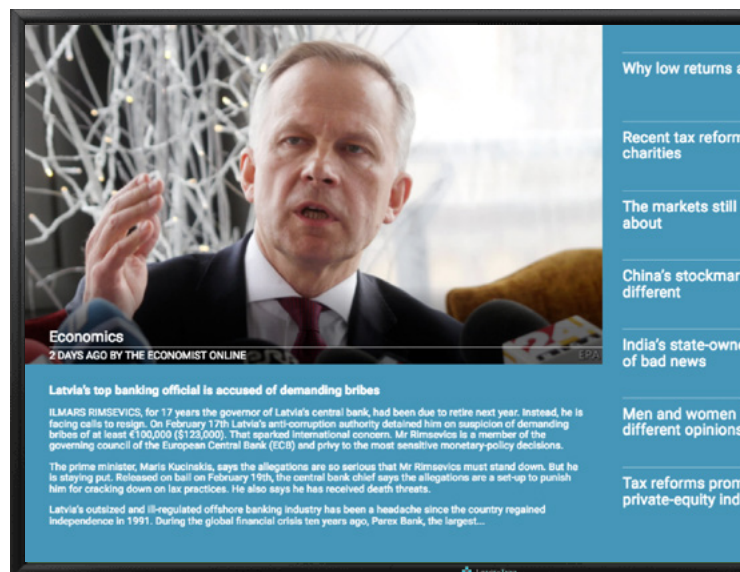




## Bring the Latest Headlines to Your In-Store Customers with Live News

Keep your customers current on local and global news events with Raydiant's News app. This app lets you feature a live news feed, on full or partial screens, to add interest to your in-location digital signage. Real-time news is displayed on your TV monitors, and can be customized based on customer interest. Choose from some of the top news agencies in the world, and stream the latest headlines as they appear. Customers can keep track of what's going on as they shop, browse, and dine with you—and will remember where to catch the latest headlines when they're ready to shop or go out to eat next.



The News app is part of Raydiant's basic app library, offered for free with a Raydiant Lite subscription. To enjoy our premium apps, like our digital poster designer and HD video conferencing app, upgrade to one of Raydiant's higher-tier subscriptions at any time.



**CATEGORY**  
News & Information



**FEATURES**  
Live News Feed



**SUBSCRIPTION REQUIREMENTS**  
Raydiant Lite Subscription



# Pricing FREE

### CAPTURE MORE ATTENTION WITH RELEVANT CONTENT

We in the US have a 24-hour news cycle for a reason: many people want to keep track of headlines as they happen. With live news, you'll always have fresh content playing on your screens. Plus, harnessing the power of real-time news on your in-store signage is a sure way of getting more eyeballs on your screens. This attention can then be switched to on-screen promotions and branded content as they appear on screen.

### CONTROL DISPLAYS TO MATCH CUSTOMER INTEREST

Set your news feed to pull live headlines from the BBC, Wired, NASA, and other popular sources. You can select a display theme that fits the look and feel of your brand. Also, choose whether your screens will show a single news item or a rotating list of headlines. Play the feed on your main screen, or on a side screen or bottom screen as a ticker.

### EVERYTHING YOUR CUSTOMERS WANT IN ONE PLACE

The Raydiant Experience Platform includes everything you need to keep your in-store customers interested. From live news and weather feeds to beautiful HD digital posters to custom music that matches your customers' vibe, our all-in-one solution has everything you need to customize your in-store experience to wow your customers.

### KEEP CUSTOMERS ENGAGED IN REAL-TIME

Your customers can get the news as it happens—all from your in-location Raydiant screens. The News app offers news in real time, whether your customers are waiting on a bill to pass or to see who won the Super Bowl. Whatever news they're waiting for, they'll know that you're a place where they can shop or eat without missing anything.